

Alison Kartevold

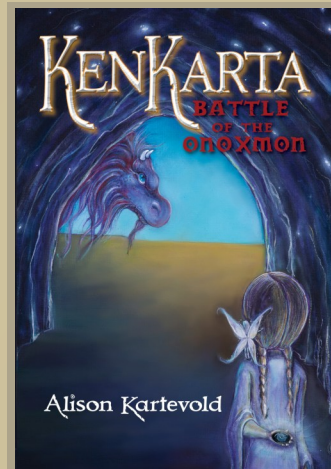
Author, award winning journalist and mom collaborates with her daughters to invent an alluring and stunningly illustrated new world in her first novel, **KenKarta: Battle of the Onoxmon**



From making documentaries for PBS, to producing and reporting for network news outlets such as NBC, ABC and CBS, Alison Kartevold's career as an Emmy award winning journalist has taken her across two decades and five countries. Now her taste for adventure and love of family has launched her on a new journey.

Alison ventured into the realm of fiction at the request of two collaborators she could not refuse. Fueled by the imaginations of her two young daughters, *KenKarta: Battle of the Onoxmon* is brimming with characters and events the trio dreamt up together. Collectively, mother and daughters have created a spectacular fantasy world where-in tweens and teens will revel.

In KenKarta, all are expected to develop their Gifts, especially if they're a Princess. But to stand against an army from the edge of the Abyss, cheetatarah, equidae, stable boy and Princesses alike will be forced to rely on their Gifts to survive. Get ready; the Battle of the Onoxmon draws dangerously near.



Online Press Kit: www.KenKarta.com



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Story Angles

Imaginations Gone Wild

How a Mom and two Daughters Created a Book

For author Alison Kartevold, the process of collaboration that shaped *KenKarta: Battle of the Onoxmon* created more than just a book. It created an opportunity to once again experience the blissful inspiration of youth. By fostering her daughters' imaginations, she opened up a whole new world for parent and child to share and explore.

From Manuscript to Published Book

An Author's Voyage through Uncharted and Tumultuous Waters

Writing a book and getting it published are two very different activities. The Publishing industry is changing so rapidly that even experienced authors need revised charts to find their way these days. When the inexperienced set out many flounder for years until their dreams of being a published author are sunk. Alison's own trials, tribulations, and lessons learned helped her plot a unique course from manuscript to published book.

What Makes the Media Tick?

The Inside View of an Outsider

With more than twenty years experience as a freelance journalist whose done work for all the major networks, Alison has distinct insight into the hows and whys of network news gathering. She has a million stories, and they are not always pretty!

Nurturing the Late Bloomer

Advocating for kids with early learning challenges

Not all children learn the same way. And when they're not in the majority, school can be a real drag for child and parent alike. Reading and writing weren't always easy for Alison. She still claims to be one of the worst spellers ever. But this didn't stop her from pursuing a career that depends on written communications. It also prepared her to better help her own daughters when it became clear that they had inherited some of the same learning challenges.